

STRIETMAN ESPRESSO MACHINES IS LOOKING FOR A FREELANCE ONLINE COMMUNICATIONS MANAGER



STRIETMAN is seeking a talented, creative and passionate Online Communications Manager to lead the development and implementation of our brand and promotional plans.

STRIETMAN, founded by Wouter Strietman, is a company developing and designing high end espresso machines, either for clients or for our own line of exclusive manual espresso machines. We bring the art of coffee making back to its origin. Our products excel in quality and craftsmanship. Simple and reliable engineering, built to last forever.

Your responsibilities:

- Design and implement strategic (online) communication and engagement plans;
- Find effective marketing solutions to engage with clients, partners and network;
- Conduct customer research & monitoring social media post performances;
- Partner with the creative and producer teams throughout development and execution;
- Develop and maintain reliable and scalable web services.

Key qualifications:

You are a forward-thinking story-teller, able to weave business goals and audience into clear and action-oriented narrative and language.

- 2+ years of experience in developing commercial plans and strategies;
- Expertise on how audiences consume and experience content and media;
- Strong writing skills that can motivate clear messages and behavior change;
- Fluent in English, excellent written and verbal communication skills;
- Hbo degree or equivalent, experience with web development, illustrator, photoshop;
- Passionate about coffee, design and understand the craving for high-end kitchenware.

Benefits:

Drinking perfect espresso all day; a fresh tasteful lunch; a positive work environment; flexible part-time working hours in our Eindhoven/Amsterdam based studio; and ample opportunities to connect with professionals in the field of specialty coffee, food and design.

Want to join our team?

Please apply before March 9, 2020. Submit a cover letter, your portfolio and resume in English via e-mail to info@strietman.net attn. Wouter Strietman.